

## SUCCESS STORY

### Meet Thomas and Katherine: Their needs had changed and no longer needed the policy.

Thomas and Katherine's children were grown with kids of their own and successful careers – changing the need of the policy. They were going to surrender their policy for the cash value and reallocate premiums into other areas of planning. Through a life settlement, they were able to uncover significantly more value and fund the retirement of their dreams.



**Male, Age 82 and Female, Age 79**



**\$10M Survivorship GUL**



**Cash Surrender Value = \$69K**



**Life Settlement Value = \$2.8M (29 bids)**

[Download our Policy Value Quiz](#)

*Ashar Group is a licensed life settlement broker that acts as a fiduciary to protect the best interests of policy owners in the life settlement process by creating a competitive auction to deliver the best value to the seller. Ashar is an independent seller's representative and does not sell life insurance, manage assets, or purchase policies.*



def: (ash-er) "do what is right and you will be blessed"

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